### GUIDE.

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Best Video Conferencing Solutions for Meeting Rooms 2022

# Interactiv #SwitchOn

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The advent of fast reliable broadband has made high quality video conferencing accessible to everyone. All you need is a computer or laptop with an internet connection. Over the past few years many of us have come to rely on video calls to staying touch with our colleagues customers and in many cases, also our friends and families.

For many years video conferencing had traditionally been found in boardrooms of large corporates and organisations. Microsoft Skype was really the pioneer of peer to peer video calling from the desktop. Over the last few years Skype has evolved into Microsoft Teams and been joined by numerous other conferencing platforms. These include Zoom, BlueJeans Google Meet and GoToMeeting. As a result high quality video conferencing has become available to all..



In this Guide we are going to look at the range of products that are filling yje gap between the desktop and the boardroom. During the pandemic many buinesses have come to rely on video calls as one of their principle means of communication. Video calls have replaced team meetings. They have also replaced face to face meetings with customers and suppliers.

Post pandemic it is likely that many people will continue to work from home and much business travel will continue to be replaced by video calls. In this hybrid workplace companies are equipping small meeting rooms with the facility to conduct efficient video meetings. Video calls with both remote staff and customers will become essential for many businesses and organisiations.



### MERSIVE SOLSTICE CONFERENCE.

Most of the hybrid meeting solutions are Bring Your Own Device (BYOD) solutions where the meeting is hosted on your laptop. Setting up and opearting the call is familiar to anybody who is used to using peer-to-peer conferencing. If your used to using Teams or Zoom, Its as simple as selecting an external camera and microphone on your conferencing system menu for audio and video. Plug in, and away you go.



Solstice Conference is a software-enabled capability built into to the Wireless presentation unit from Mersive. Typically a Mersive Pod will be installed within the room behind an LED display. A carefully selected camera and microphone will connect to the unit via USB, enabling multiple participants within the room to share content and collaborate via a video platform without the need for any connecting cables. Subsequently users can launch Teams, Zoom etc from their own device and collaborate between the room and remote users.

Other solutions available are Barco clichshare and Wolfvision cynap. All solutions can be demonstrated from our Glasgow or Edinburgh showrooms.





The first thing to consider is how many people the room needs to cater for. You need to ensure that all parties can be both seen and heard. The solutions we discuss in this section are typically suitable for groups of up to about six to 8 participants

The solutions can be divided into two particular styles. Firstly a single piece soundbar where the camera speaker and microphone are housed inside a single unit. Secondly a hybrid setup with separate camera for the visual and separate microphone array to receive and transmit sound. Often a soundbar style permanently installed either above or below the display. This provides an aesthetically pleasing solution within the room.



Dedicated Room systems - MTR (Microsoft Teams Room) or Zoom Rooms typically have a dedicated P.C client within the room complimented with a touchscreen for the participants to launch the meeting. Room licenses from Microsoft or Zoom are generally used for this type of room



### LENOVO THINKSMART HUB.

## ThinkSmart

The Lenovo Thinksmart Hub meeting room device built for Microsoft Teams and Zoom platform is scalable across all room sizes and features a one-touch meeting start.



Attached to the base is a sleek touchscreen sitting above four built in 3w full duplex speakers and four dual array microphones with crystal clear audio. This solutions works well in stand-alone mode in small Huddle rooms nut for larger areas external cameras and microphones can be added.





Logitech provide room solutions for Teams and Zoom for small, medium and large room configurations. Pre-configured systems include a mini P.C and P.C mount, with cable retention for quick and simple set up.



Using AI, human perception, and motorised pan, tilt and zoom, Logitech Rally bar adapts to meeting dynamics keeping the camera focused on the action. Adjusting auto audio levelling adjustment can focus on loud and soft voices – whilst suppressing unwanted noise.



## neat

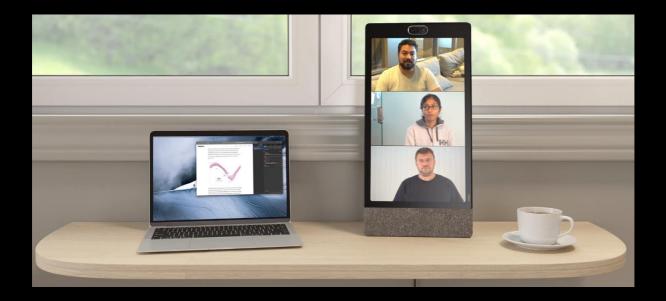
Neat designs simple and elegant pioneering video devices for Microsoft and zoom helping make the meeting space experience the best it can be.

Continuously pushing boundaries Neat devices are aesthetically pleasing designed for the modern workplace.

Advanced smart room sensor technology enables you to monitor air quality and people counting for healthier, lower cost rooms. At the same time, crystal clear audio and video mean you can precisely see and hear everyone, no matter where they are or how they position themselves in the room.



For your home office or at the office the Neat frame video device frees up your desktop for other tasks. The 15.6" portrait screen provides an optimal layout balance, enabling more direct conversation in larger meetings, picking up every facial expression or gesture



### Interactiv

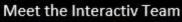
### What we Do

At 'Interactiv' we take your ideas and present the latest Audio Visual technology to help make your project a reality - continuously assessing global trends and working with local and international partners to represent emerging innovation - ensuring that our clients have what they need to stay at the top.

Based in the West of Scotland Our skilled and passionate team come with an abundance of expertise including design, engineering, project management and a shared determination in delivering you project brief to the highest standard

With over 100 years combined experience within the AV industry our in house team and pool of sub-contractors can deliver to any project size.

#### **#SwitchOn with Interactiv**





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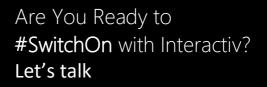


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\*We also have a team of vetted subcontractors throughout the UK \*

